

Tadow Media (:

Media & Marketing Impact Report

VIRAL CONTENT • CELEBRITY PARTNERSHIPS • BRAND DEVELOPMENT

🔍 Presented by: Tadow Media



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About Tadow!

With 12+ years in Brand Development and Strategic Marketing, I help companies strengthen their digital presence and marketing strategies. I currently serve as Brand Activation Manager at Bradshaw International and Business Development Manager at BDA Digital.

I also bring a decade of event marketing experience, including directing The Reunion Jazz Festival in 2021 and 2022, and have supported public figures like Anna Maria Horsford, Clifton Davis, Jackée Harry, and Obba Babatundé with social media, influencer campaigns, and event bookings.

As an entrepreneur, I understand the challenges of building a brand and approach every business I support with that same dedication. I'm excited to bring this experience to your organization and explore how we can achieve meaningful growth together.



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Mission Statement

To produce powerful, culturally resonant content that amplifies voices, drives engagement, and creates viral moments that matter.



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Brand Tagline

- We Turn Attention Into Impact.
- Stories That Stick. Content That Moves.
- Where Creativity Meets Virality.

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BRAND

Our Services

Content & Video Production

- Short-form videos (Reels, TikTok, YouTube Shorts)
- Celebrity interviews & highlight reels
- Restaurant promotional content
- Scriptwriting, storyboarding & editing
- On-site filming & direction

Social Media Management

- Daily posting
- Commenting & engagement
- Monthly analytics reports
- Caption writing & hashtag strategy
- Content scheduling & optimization

Brand Development

- Website creation & redesign
- Logos + brand identity systems
- Messaging & positioning
- Creative direction

Influencer & Press Partnerships

- Celebrity collaborations
- PR placements
- Podcast & media integration
- Audience growth campaigns



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Viral Result Page

Our Impact in Numbers

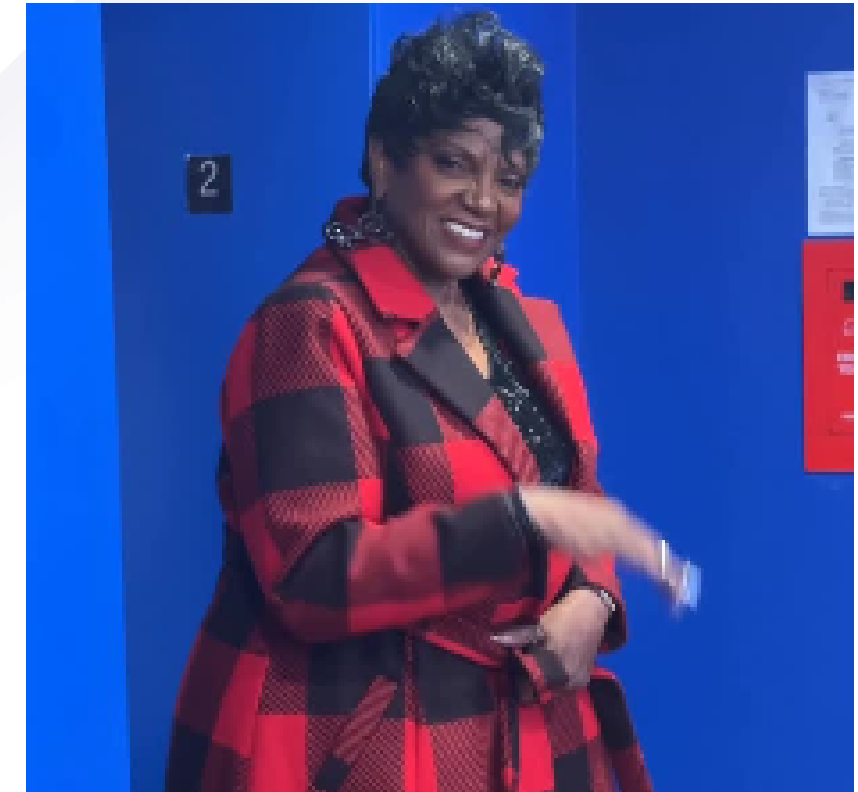


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4M+
views

Anna Maria Horsford
interview reel



831K+
views

Sherri Show clip



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748K+
views

Featured movie scene reel

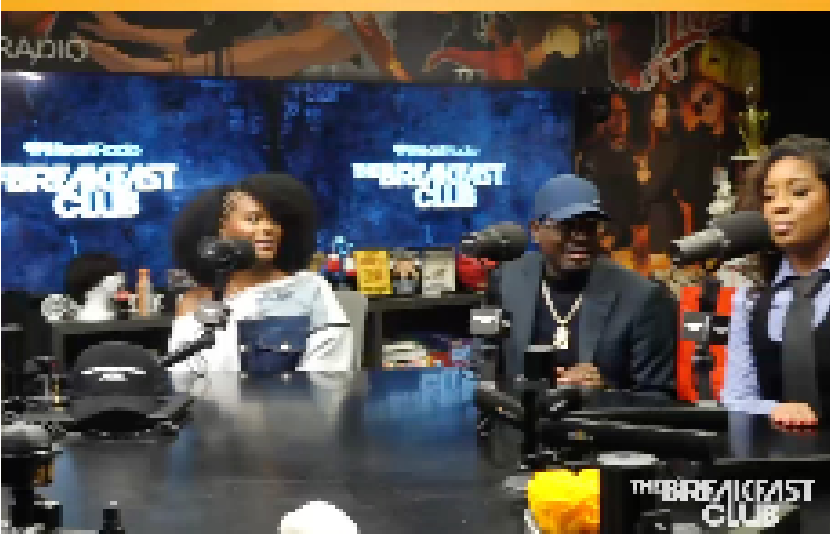


461K+
views

Cheba Hut viral sandwich reel



Tabitha Brown, Reagan Gomez & Anna Marla Horsford
On The Special Bond
Between Fathers And Daughters



517K+
views

Breakfast Club promo clip

Views	746,912
Instagram	346,448
Facebook	400,464
Watch time	47d 23h 44m 37s
Interactions	19,559
Profile activity	--

Views ⓘ

346,448
Views

346K+
views

Christmas film reaction

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Celebrity Highlight Page

About Anna Maria Horsford

A legendary actress known from Friday, The Wayans Bros., Mom, B Positive, The Fan, and dozens of iconic films and TV shows. A celebrated figure in Black Hollywood with a career spanning 50+ years.

Press Features

- The Breakfast Club
- The Sherri Show
- PIX11 News
- Multiple feature films & interviews



Our Work Together

We produced authentic, engaging content showcasing Anna's career, personality, and ongoing projects. These clips generated millions of impressions across Instagram, TikTok, and Facebook — reigniting audience excitement across generations.



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Performance Highlights

Here are the result

Views

4M +

Views

831k+

Views

517k +

Thousands of
comments +
shares

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Restaurant Success Page

About Cheba Hut – Ontario, CA

A legendary actress known from Friday, The Wayans Bros., Mom, B Positive, The Fan, and dozens of iconic films and TV shows. A celebrated figure in Black Hollywood with a career spanning 50+ years.

Performance highlights

Views on the
viral
sandwich reel

461K+

Views on
the review
reel

86K+

Increased
store
engagement
& online
visibility

High share rate
among local
audiences



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Restaurant Success Page

About bb.q Chicken – Palm Desert

Created launch content, menu highlights, and brand personality videos that boosted visibility during key promotional periods.

What we are doing

Boosted
local
reach

Increased
engagement
across
Instagram

Strong
reaction to
new product
visuals

High share
rate among
local
audiences



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Website & Brand Development Page



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Full website builds from scratch



Brand messaging & tone of voice



Custom-designed homepages



Service pages & mobile optimization



Consistent brand identity across all platforms



Full website builds from scratch

We craft websites that not only look elevated but also communicate clearly and guide customers toward action.

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Client Wins Page

Results We Deliver:

- Millions of organic views across platforms
- Viral restaurant campaigns
- Website conversions & brand refreshes
- Strong community engagement
- Repeat virality from serialized content
- Celebrity reposts & shared recognition
- 100K+ total shares across client videos

Our clients don't just get content — they get momentum.

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PackagePage

Starter Package

- 8 edited videos/month
- Light social media management
- Analytics report

Growth Package

- 12–16 edited videos/month
- Full social management
- Strategy call
- Engagement support

Premium Package

- 20+ videos/month
- Brand consulting
- Website updates (Vendie only)
- Influencer outreach
- Creative director oversight



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Why Work with Us

- Proven viral strategy with measurable results
- High-quality video production
- Deep understanding of culture-driven content
- Ability to work with celebrities & public figures
- Authentic storytelling that resonates
- Design + strategy under one roof (Vendie version)
- Professional communication & fast turnaround
- Real engagement, not fake numbers



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Thank You.

Have questions or need assistance? Reach out to us for support and inquiries.



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